

POND'S DANCE PROGRAM

February 24, 1933

Description: ER gives a speech on the subject: "Married woman as a wage earner."

Participants: Eleanor Roosevelt, Basil Ruysdael, Lee Wiley, Leo Reisman

<body>

(Act curtain up at 9:30:15: Glass curtain up after act curtain is up, and before first number starts)

RUYSDAEL:

The Pond's Program... presented by the makers of Pond's Cold Cream and Pond's Vanishing Cream... under the direction of Leo Reisman!

I'M PLAYING WITH FIRE

ORCHESTRA

RUYSDAEL: (Reisman cues Ruysdael)

It is my privilege at this time, to extend a hearty welcome to Mrs. Franklin Delano Roosevelt who is here in the studio tonight... ready to address the Pond's audience later in our program.

(NUMBER IS CONCLUDED)

RUYSDAEL:

More dream music... and why not? As Goldoni says... "Life is a dream, and even dreams are dreams." This time the title is "Waltzing in a Dream." We introduce, as chief dreamer, Miss Lee Wiley.

WALTZING IN A DREAM

WILEY

ORCHESTRA

RUYSDAEL:

From George White's new operetta, "Melody", a martial anthem called... "Roll the Drums."

ROLL THE DRUMS

ORCHESTRA

RUYSDAEL:

William Scholtz, tenor... and a song especially constructed for tenors to sing. The title... "Farewell."

4. FAREWELL

SCHOLTZ

ORCHESTRA

RUYSDAEL:

When women argue about the perfect husband... they usually end up by deciding he should be like Jim in this way... like George in that way... and like Richard in this other respect. Combining the best of several, of course you get something especially good. That's why women are giving Pond's new face powder such an enthusiastic welcome... it was created by reproducing in one powder the finest qualities of three costly powders... the perfume of a French powder that sells for ten dollars... the true skin tones of an American powder priced at three dollars... and the thistledown texture of another French powder that costs two twenty... This grand new powder comes in lovely crystal jars with a screw top that holds in the perfume... and yet these jars of Pond's new face powder cost only fifty-five cents and a dollar ten... It is also available at the ten to twenty-five cent stores. Decide now to get a jar at your favorite department store or drug store.

Or you can try Pond's new face powder at no cost... you can get a generous gift sample by just sending your name and address to Pond's... the sample is more than enough to show you the lovely scent, the feathery texture and the fine blending shades of Pond's new powder... the sample is even more than enough to refill your loose-powder vanity. When writing for your gift supply, be sure to tell what shade

you prefer... Pond's new face powder comes in four perfect shades... Naturelle for fair-skinned blondes... Light Cream for darker skinned blondes and clear-skinned brunettes... Rose Cream for blondes and brunettes with color in their skin... and Brunette for sun-tanned blondes and olive skin. Write the shade you want with your name and address on a post card or slip of paper and mail to Pond's, one hundred Hudson Street, New York City. Make a note of the address... it's Pond's, one hundred Hudson Street, New York City.

5. STREET OF DREAMS

ORCHESTRA

(CURTAIN DOWN 1 MINUTE BEFORE END OF NUMBER)

RUYSDAEL:

In one week and one day, Mrs. Franklin Delano Roosevelt will become the first lady of the land. For her topic this evening, Mrs. Roosevelt has chosen... "The Married Woman as a Wage Earner." Mrs. Roosevelt!

(CURTAIN UP – APPLAUSE – CURTAIN DOWN)

(INSERT MRS. ROOSEVELT'S TALK)

(CURTAIN UP – APPLAUSE)

(MUSIC STARTS AT CUE FROM KUHLE)

6. PLAY FIDDLE PLAY

ORCHESTRA

RUYSDAEL: (Over music – Reisman cues Ruysdael)

In order to have a fund at her disposal which she can devote to the relief of those suffering from unemployment this winter, Mrs. Franklin D. Roosevelt, wife of the president-elect, has consented to give us this series of talks on matters of great interest to all – The Pond's audience, both in the studio and on the air appreciate having Mrs. Roosevelt on this program.

(NUMBER IS CONCLUDED)

RUYSDAEL:

And a recent addition to the dendrophile or tree-loving cycle. Miss Lee Wiley sings... "A Tree Was a Tree."

7. A TREE WAS A TREE

WILEY

ORCHESTRA

RUYSDAEL:

Pond's has taken another step to bring down the cost of being beautiful... Pond's has brought out a face powder... a perfectly grand powder... it was created by reproducing the nicest things about three famous, costly powders... the perfume of a ten dollar French powder... the lovely skin tones of a popular American powder... and the exquisite texture of another French powder.

These finest qualities were combined in a new face powder... this new Pond's powder put into lovely crystal jars like really expensive powders... yet these jars sell in drug stores and department stores all over the country for only fifty-five cents and a dollar ten. It is also available at the 10 to 25 cent stores. Get yourself a jar soon... or... write for the gift-packet that Pond's will send you as a complimentary sample. You don't need to send anything except your name and address... and say which of the four shades you prefer... Naturelle if you've a very fair skin... Light Cream if you're a dark blonde or a light brunette. Rose Cream if you have quite a bit of color in your skin... or Brunette if you're sun-tanned or dark. Send your postcard or note to Pond's, one hundred Hudson Street, New York City...that's Pond's... P-O-N-D-S, Pond's... one hundred Hudson...H-U-D-S-O-N, Hudson Street, New York City.

8. MY RIVER HOME

ORCHESTRA

RUYSDAEL: (Over faded signature at cue from Kuhl)

Mrs. Franklin Delano Roosevelt will be with us on the Pond's Program again next week. ~~As she told you, Mrs. Roosevelt has selected as her subject "....."~~

The musical program next week will include new features by Leo Reisman and his orchestra... songs by William Scholtz and Lee Wiley. This is Basil Ruysdael speaking.

(CURTAIN UP AND STAYS UP FOR APPLAUSE WHICH IS

CUT, NOT FADED)

ANNOUNCER: (From 711 Fifth Avenue)

This is the National Broadcasting Company.

MRS. ROOSEVELT:

I have been asked a number of times how I feel about married women working during the present depression, therefore, I am glad of this opportunity for restating what I feel is the fundamental thing for us to remember in our present crisis, namely, that many things may have to be done during an emergency which should not continue in normal times. In the present depression it may be necessary for a married woman who is working, to voluntarily give up her job in order that some other family may have her salary, but from my point of view, this should not be done as a matter of law because legislation can not take into account individual situations.

All men and women have a right to work and the question of whether they get compensation for their work or not is fundamentally nobody else's business. It only becomes of interest to other people when economic emergencies arise where there is not sufficient work to go a round, ~~and when we have to appeal as an emergency measure to the altruism of those who do not actually need what they are making, and ask them to allow some one in more difficult circumstances to take their places.~~

I have known many cases in the past years where both the man and the woman in the family were working either because the children needed some special care or because some older members of the family had to be supported and in these cases if both members of the family were not working, it would simply mean that some one else would have to do what they were doing and whether it was done through the state or not would matter very little as whatever is done by the state is supported by somebody's taxes.

Therefore, to indiscriminately say that no married woman shall keep her position as a teacher or continue her work whatever it may be, seems to me a foolish and arbitrary performance not worthy of our American traditions, but I do think that appeals might be made asking all married women who do not absolutely need to work, to allow those in actual need either to share or to take their positions temporarily. On the general question of married women working, I personally have a feeling that we in America have always believed in work. We never had any respect for a boy, who, because he had money did not think it worth while to work. It is part of our tradition that everybody must do some kind of constructive work in order to be worthy of his salt. In the old days a woman did all the work of her home, her actual manual labor was needed as well as her directing energy. Now this occupation is more or less gone and therefore women have turned, in line with our tradition, to work in other fields.

Whether they have money or not, those who feel the need and want to do it, should I think be allowed the privilege of working without any question. For the many people, even though not yet in actual want, work for work's sake is what counts, a sense of creation and accomplishment is an absolute necessity. And the success of a woman or a man frequently means the creation of work for other people. I know one woman, who if she stopped working tomorrow, would throw four people out of jobs. I know another one who, if she gave up her work, would throw several hundred men and women out of jobs. Both of these constructively employed women to be sure, receive an income from their work but all the working people do the same.

Ever since my own home duties did not require all of my time, I have tried to do some outside work. It happens that all of our children are obliged to work in order to make a living but even if they had not been obliged to work, I think that they would have realized the fact that none of us believe in drones.

From my point of view it is the work that counts and not alone what you get for it, but unless our ideals change, the gauge of success must be material and our generation must accept this.

And now these pleasant weekly chats have come to an end. It is with real regret that I realize it. I only hope that they have been half as interesting to you as they have been to me. I find there is something fascinating and mysterious in talking over the radio to a whole nation at once. As I have talked to you I have tried to realize that way up in the high mountain farms of Tennessee, on lonely ranches, on the Texas plains, in thousands and thousands of homes, there are women listening to what I say, listening and weighing my words against their own experience. It seems impossible – incredible that this is true, and yet I know it is true because from many of these same isolated homes will come in a few days, letters, sometimes telling me I have helped them, sometimes disagreeing with my view of life.

I only wish that it would be possible to continue. There is so much I would like to say, and most of all I would like to make those who have written to me feel that if I have helped them, they have helped me. One cannot learn too much of other people's lives and other people's viewpoint, and I feel that my radio audience has widened my own knowledge and increased my own circle of acquaintances tremendously. So reluctant am I to let these pleasant talks close without a word of appreciation, that I have gone over the ~~very~~ busy program of the week ahead and find I can spare a few moments next Friday night in Washington. ~~It will be the last time before the new official position of my husband will make these weekly talks impossible, and~~ those who are sponsoring this program have generously allowed me the chance to talk to you once more, so after all, this is not goodbye but au revoir until I speak to you for what I am afraid will really be the last time next Friday night.

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Transcribed from a script held in the Eleanor Roosevelt Papers at the Franklin D. Roosevelt Library

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