

THE ELEANOR ROOSEVELT PROGRAM

February 9, 1951

Description: In this additional segment, ER discusses the historic Staten Island Dutch Schoolhouse with Dr. Vernon Hampton, president of the Staten Island Historical Society.

Participants: ER, Dr. Vernon Hampton, Announcer

[Ben Grauer:] Ladies, if you don't like to waste precious minutes, you'll be especially interested in this. There's a big time saving advantage to using Sitrue tissues. You can reach into your Sitrue box and, with only one motion, take as many tissues as you want. Yes, Sitrue makes it fast and easy for you to take a full day's supply with your handbag as it is to take a single tissue. But, convenience is only one reason why you'll appreciate Sitrue for colds, for removing makeup for all complexion care. What makes these tissues better is quality, and by quality I mean softness, absorbency, and strength. Now, it's unusual for tissues to be soft and strong at the same time, yet Sitrue tissues are both and that's because of their exclusive cellu-woven texture. Yes, Sitrue is velvet smooth yet sturdy enough to do a really thorough cleansing job. Try Sitrue tissues and you'll know exactly what I mean. Remember the name Sitrue tissues. Ask for them at your favorite store. Now, it's question time with Mrs. Roosevelt.

(Pause at 1:05 to 1:16)

[Ben Grauer:] Food money really has to work these days, so here's news about a flavor-filled treat that is almost a complete meal in itself: Dorset corned beef hash. Your family will love Dorset corned beef hash. It's made to an exclusive Dorset recipe with finest quality ingredients and seasoned just right for appetite-jogging goodness. And Dorset corned beef hash saves kitchen time too. Just brown in a pan and it's ready to serve. Try Dorset corned beef hash. Serve it for dinner tonight! (1:49)

If you paid a visit to the huge Pilot television factory, you'd understand why Pilot is a finer television set. You'd see not a break-neck impersonal kind of production, but the true craftsman spirit at work. You'd marvel at Pilot's thoroughness of testing to ensure a long life and resistance to abuse. You'd be impressed by the superb quality of materials and the skill that goes into each operation. You'd admire the art of trained cabinetmakers in Pilot's separate cabinet plant. And all this extra care and quality means finer, clearer performance, greater dependability, greater freedom from service problems. That's why Pilot TV is first choice of discriminating purchases, yet these luxury TV sets, all with full FM radio, are sensibly priced. Whatever screen size you want, whatever style of cabinet, you'll find it exactly among the superb new Pilot television receivers. They're sold locally by hundreds of reliable independent dealers. If you'd like the name of the one nearest you, drop a postcard to Eleanor Roosevelt, station WNBC New York, and she'll be glad to send that name on to you. Now it's time for Mrs. Roosevelt and her guest for today.

(pause at 3:04 to 3:07)

[Ben Grauer:] Remember the old proverb "an ounce of prevention is worth more than a pound of cure?" Well, it certainly fits where colds are concerned. If you can prevent a cold, that's a lot easier than curing one and I guess common sense is the best rule to follow. It's good common sense to get plenty of rest, avoid crowds, and to drink plenty of citrus juices containing vitamin C. Lemon juice contains vitamin C and the quick, easy, economical way to get lemon juice is with ReaLemon brand lemon juice. Join the

wise folks who follow the ReaLemon habit every day. Drink two tablespoons of ReaLemon in a glass of water first thing every morning. Get ReaLemon, unsweetened or with sugar added, at your food store.

This is WNBC AM and FM New York and you're listening to the Eleanor Roosevelt program, recorded in Mrs. Roosevelt's living room at the Park Sheraton Hotel in New York City. We return to Mrs. Roosevelt and her guest for today, Mrs. Mickey Falkenburg Wagstaff.

(Break 04:06-04:17)

[Ben Grauer:] There's always one leftover eating day in every week. And that's exactly the spot for Golden Mix and the lightest, creamy rich griddle cakes or waffles you ever tasted. You can whip up a wonderfully appetizing meal anytime with big, luscious Golden Mix griddle cakes or crisp, crunchy Golden Mix waffles. Both are rich in nourishment, full of flavor, and eating goodness. Try Golden Mix once and you'll never change, it's that good. Ask your grocer today. Get Golden Mix, G-O-L-D-E-N M-I-X. Golden Mix, world's finest for griddle cakes and waffles. So little more in cost, so much more in quality. And now Mrs. Roosevelt will make her weekly civic award presentation.

(Break 05:00-05:10)

[ER:] Not far from New York City is a school house built by Dutch, French, and English settlers in 1696, the oldest known elementary school building still standing in the United States. And the opportunity to visit this schoolhouse and have our school children visit it is ours primarily because a volunteer group in Staten Island, where the schoolhouse is located, have created the Staten Island Historical Society, an organization formed to preserve and restore historic buildings on Staten Island. There are certain buildings which in themselves tell a silent though eloquent story to the observer. Lawrence Dale Coleman said, "Some buildings are distinguished from the moment they are finished. Some buildings achieve importance by withstanding the assaults of time and so gaining values that they did not have while in company with many of their kind. Other buildings have greatness thrust upon them by acts of man that create hallowed association." We are all indebted to the Staten Island Historical Society for preserving buildings that were erected by our earliest settlers, and I am happy to award the Eleanor Roosevelt Community Service citation to that group. Dr. Vernon Hampton, who is here today to accept the award, is going to tell us something about these buildings and the Richmondtown restoration. Dr. Hampton.

[Dr. Vernon Hampton:] Thank you, Mrs. Roosevelt. It is a privilege as president of the Staten Island Historical Society for me to accept this community service citation. The historical society is something over a hundred years old, uh but its work in restoration of buildings has only been developed since the 1930s. We found that we had in Richmondtown a collection of buildings that date back to the Dutch period, many of which had been preserved in their pristine freshness, and are still available and visible for people to see and study today. Uh among these, besides the Voorlezer's House which you have mentioned, is the uh Treasure House which was built in 1700, a beautiful piece of colonial architecture, and historic old St. Andrew's Church, built in 1709, known as Queen Anne's Church, and other interesting buildings. The significance of our Richmondtown restoration is that it is a three-century development, showing three centuries of American culture, not like Williamsburg which is limited to the colonial period. We hope, therefore, to have here in New York City, uh for the millions of people in the metropolitan area, a beautiful and instructive uh piece of restoration work that will be available to the population of this section. We feel signally honored by this citation today and uh by the interest you have shown in the work of our Staten Island Historical Society.

[ER:] Thank you very much and I'm so happy that you could come and receive the citation.

[Ben Grauer:] This has been the Eleanor Roosevelt Program, recorded in Mrs. Roosevelt's living room at the Park Sheraton Hotel in New York.

(8:46)

Transcribed from holdings at Franklin D. Roosevelt Library (FDRL)
File(s): 72-30(88)

First Transcribed by: Stavroula Pabst
Final edit: Ruby Johnson

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