

## POND'S DANCE PROGRAM

March 3, 1933

Description: ER gives final speech after culmination of program.

Participants: Eleanor Roosevelt

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(Act Curtain up at 9:30:15; Glass curtain up after Act Curtain is up, and before first number starts)

RUYSDAEL: The Pond's Program ... presented by the makers of Pond's Cold Cream, Pond's Vanishing Cream, and Pond's Face Powder ... under the direction of Leo Reisman!

1. THAT'S ALL THAT MATTERS TO ME

ORCHESTRA

REISMAN: (Over music Reisman cues Ruysdael)

We are happy to announce at this time, that Mrs. Franklin Delano Roosevelt, who is now in Washington, will address the Pond's audience later in this broadcast.

(NUMBER IS CONCLUDED)

RUYSDAEL:

If all the tears shed vocally in songs of unrequited love were gathered together in one pool, it is estimated that they would float two battleships and a treaty cruiser. Miss Lee Wiley adds a pleasantly tuneful tear-drop called ... "You've Got Me Crying Again."

2. YOU'VE GOT ME CRYING AGAIN

WILEY  
ORCHESTRA

RUYSDAEL:

From Cole Porter's decidedly successful song-and-dance collection, "The Gay Divorce" ... a tune called "After You."

3. AFTER YOU

ORCHESTRA

RUYSDAEL:

Presenting Mr. William Scholtz. Our Mr. Scholtz offers ... "Lover."

4. LOVER

SCHOLTZ  
ORCHESTRA

RUYSDAEL:

If you're easy-going about your complexion, let me suggest that you look at a girl of fifteen or sixteen ... and then look at yourself in a bright light. Notice, especially, the difference in the texture of your skin.

Do you think I'm heartless? I don't mean to be ... I only want you to realize what is happening to your skin.

If you're to keep looking young, it's just as important to take proper care of your skin as it is to eat and sleep. With so much dust and soot flying around, you must do what you can to keep dust and soot from getting into your pores ... and you must clean out regularly what does get in.

And you must also lubricate your skin ... you know we keep our homes so warm and stuffy even if the furniture falls apart ... no wonder your skin becomes too dry. And when you go outdoors the dry wind of our climate whips the moisture out of your skin and tends to make it coarse and leathery.

As thousands of women have proved there is an easy way to cleanse, lubricate and protect your skin. It's by the regular use of Pond's two Creams. Pond's Cold Cream is made of pure, delicate oils ... these oils go to the bottom of the pores and float the dirt to the surface ... and at the same time these oils lubricate and tone your skin, make it soft, flexible, alive. Pond's Vanishing Cream is a greaseless cream.

It forms an invisible film ... this film gives your skin a lovely pearly finish, forms a perfect powder base, keeps dust and soot from getting into the pores and helps prevent the natural moisture of your skin from drying out.

These two creams supply all the needs of the skin. They're keeping many of the loveliest women in the country from looking older. Why don't you begin tomorrow to use them, too ... but be sure you get the genuine ... Pond's Cold Cream and Pond's Vanishing Cream.

5. DRUMS IN MY HEART

ORCHESTRA

RUYSDAEL:

On the eve of the inaugural in Washington ... an event on which the eyes of the nation are focused – in which the whole world is interested – reintroduce the new First Lady ... Mrs. Washington, D.C. <sup>i</sup>

(CUE FOR SWITCH TO WASHINGTON)

<sup>ii</sup>(INSERT ROOSEVELT TALK) (ESTIMATED 5:50)

<sup>iii</sup>

(LAST SENTENCE OF MRS. ROOSEVELT'S TALK, CUE FOR SWITCH BACK TO NEW YORK) (CUE REISMAN!)

6. MAYBE I LOVE YOU TOO MUCH

ORCHESTRA

RUYSDAEL:

Helen Morgan once sang it on the stage, shedding real tears the while Lee Wiley sings it now. Jerome Kern's "Why Was I Born" ... from "Sweet Adeline."

8. WHY WAS I BORN

WILEY

ORCHESTRA

RUYSDAEL:

I'd like to be able to tell you it's enough to use only Pond's Cold Cream. But if you're really going to keep the year from destroying your face, you've got to protect your skin, as cleanse and lubricate it. You've got to keep dust and soot from getting into your pores ... and keep the parching air of our homes and the dry wind of our climate from robbing your skin of its moisture. You've got to use a cream like Pond's Vanishing Cream ... that forms an invisible shield that protects your skin ... and which, incidentally, gives your skin a satiny finish, makes your powder go on evenly, and stay on for hours.

If it were possible to make a single cream to meet all the needs of your skin, you could be sure Pond's would have made such a cream long ago. Pond's Cold Cream comes as close to being such a cream as any cream can ... it cleanses your pores thoroughly ... and at the same time lubricates your skin – leaves it soft and supple. But it does not protect your skin the way Pond's Vanishing Cream does ... because it does not stay on the surface.

You give your skin complete care when you use Pond's two creams ... Pond's Cold Cream to cleanse and lubricate ... Pond's Vanishing Cream to protect and finish your skin.

And while you're getting Pond's Creams, try a jar of Pond's new face powder – it is created by reproducing the finest qualities of three costly powders – yet it comes in lovely crystal jars, priced at only fifty-five cents and a dollar ten.

9. THAT'S WHAT I HATE ABOUT LOVE

ORCHESTRA

RUYSDAEL: (Over music, at cue)

The musical program next week will include new features by Leo Reisman and his orchestra ... songs by William Scholtz and Lee Wiley. This is Basil Ruysdael speaking.

(APPLAUSE WHICH IS CUT, NOT FADED)

ANNOUNCER: (From 711 Fifth Avenue)

This is the National Broadcasting Company.

MRS. ROOSEVELT:

I am grateful for this last opportunity to speak to the many people who have been interested enough to listen to me during these past weeks. As I have talked to you I have tried to realize that way up in the high mountain farms of Tennessee; on lonely ranches; on the Texas plains; in thousands and

thousands of homes, there are women listening to what I say, listening and weighing my words against their own experience. It seems impossible – incredible that this is true, and yet I know it is true because from many of these same isolated homes will come in a few days, letters, sometimes telling me I have helped them, sometimes disagreeing with my view of life.

We have covered many subjects, most of them homely subjects, subjects which come into the daily lives of most of us. They may seem unimportant but if they are things with which we come in contact day by day it probably does no harm to exchange opinions about them.

I always find that the point of view of other people adds something to my own.

I wish to thank those of you who have written me many pleasant letters for the encouragement which comes to all of us from the knowledge that we have been, even in minor things, helpful to others. Those who have been critical and objected to anything which I have said, I also wish to thank because they have taught me some valuable lessons. Criticism is good for us all if it does not have the effect of discouraging us.

The criticism of the young is often of doubtful value. They haven't yet reached the point where they can recognize their own mistakes or deficiencies and use criticism to good advantage. But for those of us who have lived a little longer, it should serve to clarify our ideas, make us surer of our own judgment and on the whole be helpful to us.

I want to assure you all that I have enjoyed my contacts with you and that I shall always hope in one way or another to keep in touch with you, the American people, for I feel you are very close to me. Your interests are my interests and I hope that in many ways we see eye to eye as to many of the questions that come up in our daily lives. The one great danger for a man in public life or for the woman who is that man's wife, is that they may be set apart from the stream of life affecting the rest of the country. It is easy in Washington to think that Washington is the country and forget that it is a very small place and only becomes important as the people who live there truly represent the other parts of the country. I hope that my friends will feel as much my friends as they have always felt and as free to talk to me and to tell me what they think as ever they have been<sup>iv</sup> and I want to know the whole country, not a little part of it.

I shall hope at times to talk again to my radio acquaintances if it appears that there is any way in which I can be helpful to them or if a subject appeals to me as of interest nationally.

In closing I would like also to thank the Pond's Company which has made it possible for<sup>v</sup> me financially to help so many things in which I am interested and in addition has given me an opportunity to make a great many acquaintances throughout the United States.

The most important things<sup>vi</sup> to me always is are<sup>vii</sup> the human contacts which we make as we journey through life. People are different, and different things seem important to them, but to me the most important thing in the world is other people's lives. My friends and my family and my contacts with other human beings mean far more to me than anything else in life and so this is really au revoir and not good bye for in one way or another we are going to keep in close touch during these coming years.

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Transcribed by: Lee Febos

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Transcribed from a script held in the Eleanor Roosevelt Papers at the Franklin D. Roosevelt Library

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<sup>i</sup> The words “ – (2 second switches)” are a handwritten interlineation

<sup>ii</sup> The words “Relation Cue” are a handwritten interlineation

<sup>iii</sup> The words “For in one way or another, we are going to keep in close touch during these coming years” are a handwritten interlineation

<sup>iv</sup> “they have been” is a handwritten interlineation

<sup>v</sup> This is a handwritten interlineation

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<sup>vi</sup> “s” in “things” is a handwritten interlineation

<sup>vii</sup> This is a handwritten interlineation

The Eleanor Roosevelt Papers Project