

## **APPENDIX B: ART ALL NIGHT DATA**

Field Survey Questionnaire  
Online Survey Questionnaire  
Art All Night DC Data

Time: \_\_\_\_\_

Neighborhood: \_\_\_\_\_

Name (First Name/Last Initial): \_\_\_\_\_ Age: \_\_\_\_\_

Washington, D.C. Resident: Y / N How Many Years: \_\_\_\_\_

Neighborhood/Other Location: \_\_\_\_\_

Race: White / African American / Hispanic or Latino / Native American / Asian / Other

How would rate your experience with Art All Night/Nuit Blanche: 1 2 3 4 5 (Bad to Good)

Why: \_\_\_\_\_

Have you been to any of the other Art All Night Neighborhoods? Which ones?:

What other sorts of cultural activities interest you? (movies/theater/dance/concerts/museums)

What do you like about them?

If tourists, what cultural activities have you participated in during your visit and why?

Do you ever go to museums or galleries? What do you like/dislike about the experience?

Would you ever be interested in attending an exhibition on the subject of lying? Why?

What might you expect/want to be in that exhibition?

Who (or what group) do you think has lied to you the most?

What is the worst type of lie, in your opinion?

# How Do YOU Experience Culture: An Art All Night 2014 Recap

## GENERAL STATS

We are trying to find out general distributions of age, gender, and race among visitors to Art All Night 2014, and also determine how far visitors were willing to travel to Art All Night.

### 1. First Name:

### 2. Last Name (or initial):

### \*3. Age:

### \*4. Gender:

### \*5. Race (check one or more, if applicable):

- Black or African American
- White
- Hispanic or Latino
- Asian
- Native American or Alaskan Native
- Native Hawaiian or Other Pacific Islander
- Other

### \*6. Address

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Country

### \*7. How long have you lived in your current city of residence?

# How Do YOU Experience Culture: An Art All Night 2014 Recap

## TELL US ABOUT YOUR ART ALL NIGHT 2014 EXPERIENCE

*We'd like to know how you experienced Art All Night 2014 and what you thought about it!*

**\*8. Which Art All Night 2014 neighborhoods did you visit during the event? (check one or more, if applicable)**

- Shaw
- North Capitol
- Dupont Circle
- H Street NE
- Congress Heights

**\*9. Did you visit a new neighborhood or stay close to home?**

- I visited a new neighborhood
- I stayed close to home
- I visited a neighborhood(s) I've been to before but not close to home

**\*10. Did you use the Circulator?**

- Yes
- No

**\*11. Who were you with when you visited Art All Night 2014?**

**12. Did you visit Art All Night 2014 with Children?**

- Yes
- No

**\*13. How would you rate your overall experience at Art All Night 2014?**

Poor	Fair	Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# How Do YOU Experience Culture: An Art All Night 2014 Recap

## 14. How would you rate the following types of experiences at Art All Night 2014?

	Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
I experienced something I can't get at home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I experienced something I've never experienced before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt connected to my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt connected to the art community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Variety; there was something for everyone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I experienced other cultures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I shared a cultural/educational experience with my children/family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I shared a cultural/educational experience with my friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I shared a cultural/educational experience with strangers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was exposed to different kinds of artistic expression	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was too spread out; it was difficult to "follow the energy"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was too spread out; it was difficult to decide what to do next	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was too noisy!	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I had trouble figuring out where certain events were happening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 15. What else would you like to share about your experience of Art All Night 2014?

# How Do YOU Experience Culture: An Art All Night 2014 Recap

## TELL US ABOUT YOUR OTHER CULTURAL EXPERIENCES

*We'd like to know about your other cultural experiences and what you think about them!*

### 16. How would you rate your interest/participation in the following types of cultural experiences?

	I have little or no interest in these types of experiences	I am somewhat interested in these types of experiences but rarely participate	I am very interested in these types of experiences but rarely participate	I participate in these types of experiences sometimes	I participate in these types of experiences often
Music: Rock/Pop/Folk/Hip-Hop/Electronic Concerts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music: Classical Music Concerts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music: Opera	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theater: Poetry Slams/Spoken Word	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theater: Plays/Musicals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theater: Stand-Up Comedy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dance Performances: Ballet/Modern	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dance Performances: Hip-Hop/Latin/Other Cultures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Going Dancing/Attending Dance Classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading Books	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic or Popular Lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Movies/Cinema	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Film Festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts Festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural Festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Art Museums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
History/Culture Museums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science/Engineering Museums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Art Galleries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Live or Televised Sporting Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# How Do YOU Experience Culture: An Art All Night 2014 Recap

## 17. How would you rate the following statements about going to museums?

	Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
I go to museums to have a positive social experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I go to museums to have a positive solitary experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I go to museums to have a positive educational experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I go to museums to experience other cultures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I go to museums to give my children/family a positive educational or cultural experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I go to museums to have a relaxing, contemplative experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I go to museums to get in touch with my creativity or desire to learn new things	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have trouble enjoying museums because of the crowds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have trouble enjoying museums because I feel I have to act a certain way	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have trouble enjoying museums because they feel exclusive and unwelcoming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have trouble enjoying museums because they are too "institutional" or lack personality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I wish museums exhibited more content that I could relate to my life/experiences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not go to museums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



















AGE	HOW WOULD YOU RATE THE FOLLOWING STATEMENTS ABOUT GOING TO MUSEUMS (CONT.)																																					
	I have trouble enjoying museums because of the crowds					I have trouble enjoying museums because I feel I have to act a certain way					I have trouble enjoying museums because they feel exclusive and unwelcoming					I have trouble enjoying museums because they are too "institutional" or lack personality					I wish museums exhibited more content that I could relate to my life/experiences					I do not go to museums												
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<b>TOTAL RESPONSES</b>	<b>7</b>	<b>9</b>	<b>10</b>	<b>5</b>	<b>1</b>	<b>12</b>	<b>13</b>	<b>4</b>	<b>3</b>	<b>0</b>	<b>15</b>	<b>12</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>14</b>	<b>6</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>5</b>	<b>14</b>	<b>6</b>	<b>2</b>	<b>24</b>	<b>7</b>	<b>2</b>	<b>0</b>	<b>0</b>								
	<b>22%</b>	<b>28%</b>	<b>31%</b>	<b>18%</b>	<b>3%</b>	<b>38%</b>	<b>41%</b>	<b>13%</b>	<b>9%</b>	<b>0%</b>	<b>47%</b>	<b>38%</b>	<b>16%</b>	<b>0%</b>	<b>0%</b>	<b>30%</b>	<b>47%</b>	<b>20%</b>	<b>3%</b>	<b>0%</b>	<b>16%</b>	<b>16%</b>	<b>44%</b>	<b>19%</b>	<b>6%</b>	<b>73%</b>	<b>21%</b>	<b>6%</b>	<b>0%</b>	<b>0%</b>								

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<b>ALL</b>	<b>ALL</b>	<b>ALL</b>	<b>ALL</b>	<b>ALL</b>	<b>ALL</b>																								
<b>7</b>	<b>9</b>	<b>10</b>	<b>5</b>	<b>1</b>	<b>12</b>	<b>13</b>	<b>4</b>	<b>3</b>	<b>0</b>	<b>15</b>	<b>12</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>14</b>	<b>6</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>5</b>	<b>14</b>	<b>6</b>	<b>2</b>	<b>33</b>	<b>9</b>	<b>5</b>	<b>3</b>	<b>0</b>
<b>21%</b>	<b>27%</b>	<b>30%</b>	<b>18%</b>	<b>3%</b>	<b>38%</b>	<b>39%</b>	<b>12%</b>	<b>12%</b>	<b>0%</b>	<b>47%</b>	<b>38%</b>	<b>16%</b>	<b>0%</b>	<b>0%</b>	<b>28%</b>	<b>44%</b>	<b>19%</b>	<b>9%</b>	<b>0%</b>	<b>15%</b>	<b>15%</b>	<b>41%</b>	<b>24%</b>	<b>6%</b>	<b>68%</b>	<b>18%</b>	<b>10%</b>	<b>6%</b>	<b>0%</b>
<b>TOTAL RESPONSES</b>	<b>33</b>	<b>TOTAL RESPONSES</b>	<b>33</b>	<b>TOTAL RESPONSES</b>	<b>32</b>	<b>TOTAL RESPONSES</b>	<b>32</b>	<b>TOTAL RESPONSES</b>	<b>34</b>	<b>TOTAL RESPONSES</b>	<b>50</b>																		