

THE ELEANOR ROOSEVELT PROGRAM

February 13, 1951

Description: This file includes commercials read by Ben Grauer and Elliott Roosevelt's introduction to the show.

Participants: Eleanor Roosevelt, Elliott Roosevelt, Ben Grauer

[ER:] Good afternoon, everybody. This is Eleanor Roosevelt speaking. I'm happy for this opportunity of visiting with you today in your home. Each day, I hope to bring you interesting personalities from various walks of life. And now Elliott, will you take over and tell our guests about our program?

[Elliott Roosevelt:] Certainly, Mother. Here in Mother's living room at the Park Sheraton Hotel, where her daily broadcasts are recorded, is a guest who really symbolizes that phrase "homespun Americanism." He is Mr. Burl Ives. I daresay Mr. Ives has more thorough knowledge of American folklore than any other living American. But before we hear from Mr. Ives, I am very anxious to get Mother to reply to a letter written in by a lady from St. Louis who asks a question about a large number of nationalist Chinese forces who remain stationed on Formosa while UN forces fight a war which would appear to be partly theirs. That's the war in Korea. We'll get to this ticklish problem just as soon as our announcer says a few words for the people who make this recorded program possible.

[Break 01:14-01:26]

[Ben Grauer:] And here is a closing word from our sponsors. A suggestion for a hearty meal to serve when family appetites are raging: Dorset Deluxe Beef Stew. Dorset Beef Stew is made to an exclusive recipe rich in flavor, wholesome and health-giving, energy building food values. Made with finest grade US government-inspected beef, potatoes, carrots, peas, and tomatoes selected for their fresh, taste-pleasing goodness. And Dorset Beef Stew is quick and easy to serve. Just heat in a saucepan and it's ready for the table. Serve Dorset Beef Stew to your family tonight. And remember: half the profits on every Dorset product you buy go to the Damon Runyon Fund for Cancer Research, provided you send in the labels. Your grocer has a special Damon Runyon mailbox in his store for your labels, or he can get one for you. Or mail Dorset labels direct to the Damon Runyon Fund at the address given right on the labels.

[Break 02:29-02:31]

[Ben Grauer] Here's a message, friends, from the American Heritage Foundation. It's the story of a citizen soldier, Sergeant Morgan L. Downs of Onalaska, Washington, who paid for our freedom with his life. On July 8, two squads of Americans were trapped by the enemy at Cheonan, they faced complete annihilation. Sergeant Downs, despite intense small arms and tank fire, took over a rocket launcher and began to annihilate the tanks. Naturally, the enemy concentrated its fire on Sergeant Downs, but before they could annihilate him, he had scored three direct hits on the advancing tanks and his fellow Americans had escaped to fight and win another day. We tell this story of Sergeant Downs to pay tribute to his memory and to that of all fellow citizens who died for us at Korea. And surely the best tribute we can pay is to tell them that we shall do all we can to make them proud of us; that our citizenship, too, shall be unselfish, uncomplaining, and unlimited. To Sergeant Downs and all the rest, who said it for us with their lives, we say and affirm: freedom is everybody's job.

[Break 3:48-3:51]

[Ben Grauer:]This has been the Eleanor Roosevelt Program, which is recorded in Mrs. Roosevelt's living room at the Park Sheraton Hotel on the corner of Fifty-Sixth Street and Seventh Avenue in New York City. Today's guest with Mrs. Roosevelt was the famous ballad singer Burl Ives, the great popularizer of American folk songs. Our guest for tomorrow is of a somewhat different area of activity. In fact, our guests for the next three days, we have three distinguished leaders in political affairs who will come to Mrs. Roosevelt's microphone, and their presence on our program again reflects Mrs. Roosevelt's keen and active interest as well as her own duties in national and international affairs. On Wednesday, Mrs. Roosevelt's guest will be the distinguished and charming lady Senator from Maine, Republican Senator Margaret Chase Smith. Senator Smith uh has not only captured the citizens of Maine as voters, but most of the citizens of the country, through her delightful appearances on NBC's television show *Who Said That*, and we'll certainly be eager to hear her discussion with Mrs. Roosevelt. Following on Thursday, Senator Owen D. Brewster, another famous senator, Republic senator from Maine, will be at Mrs. Roosevelt's microphone to discuss national affairs with her. And then our trio of distinguished citizens and legislators is completed by the presence at our microphone of a cabinet officer. On Friday, February 16, Mrs. Roosevelt's guest will be Secretary of the Treasury John W. Snyder. Mrs. Roosevelt and Elliott Roosevelt will be with you again tomorrow and every day, Monday through Friday from 12:30 to 1:15. This is Ben Grauer speaking.

[Silence 05:45-05:49]

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