

THE ELEANOR ROOSEVELT PROGRAM

August 10, 1951

Description: In this segment, Ben Grauer reads advertisements.

Participants: Ben Grauer

[Ben Grauer:] --shows us that on Monday, we will have a visit with the chief of the Washington Bureau of *Newsweek* magazine, Ernest K. Lindley and on Tuesday, August 14, Dr. Rosemary Park, the president for Connecticut College for Women. The famous Danish comedian and pianist visits with Mrs. Roosevelt on Wednesday, Victor Borge and on Thursday, the Dean of Theatrical Producers, Mr. John Golden, with a history in the theatre and musical world going back fifty years. On Friday, we will complete our guest list with a chat with the well-known explorer and radio and TV personality, Mr. Ivan Sanderson. Mrs. Roosevelt and Elliott Roosevelt will be with you again tomorrow, that is on Monday with Ernest K Lindley as guest and every day Monday through Friday from 12:30 to 1:15pm. Till Monday then, at the usual time! This is Ben Grauer bidding you all good afternoon.

[Break 0:59 – 1:09]

[Ben Grauer:] Friends, this is Ben Grauer speaking. "Soup's on!" is a simple, homespun and always welcome expression that means come and get it. And when steaming fragrant bowls of Habitant vegetable soup are on the menu, little time is lost on accepting this invitation to good eating. The marvelous flavor and perfectly seasoned richness of heavenly tasting Habitant vegetable soup makes snacks, lunches and dinner ever so much better. Only garden fresh vegetables, plump, juicy and top grade are used in Habitant vegetable soup. And you can readily taste the difference with the first sip. And for sensational soup variety, be sure to serve genuine Quebec style Habitant pea soup and tantalizing Habitant onion soup. There is a heap of economy in each can of Habitant soup too, so rich and hearty and no diluting is necessary. Heat and serve as is, speedy, easy and so delicious. Your grocer has Habitant vegetable, Habitant onion and Habitant pea soup in easy to recognize yellow cans. Try them, soon. Now its discussion time and here's Elliott.

[Break 2:21-2:30]

[pause]

[Ben Grauer:] Next on our schedule is guest time on the Eleanor Roosevelt Program, following this discussion between Mrs. Roosevelt and Elliott Roosevelt. And I'm going to take this opportunity before we meet today's guest to look at the listing for WNBC tonight. The radio highlights include at 8 o'clock, a program *The Man Called X*. That's Herbert Marshall of course, as Ken Thurston, full of criminals in this mystery adventure drama series. And at 8:30 is *NightBeat*, which stars Frank Lovejoy as the adventuring newspaper man, Randy Stone. Another case from the books of *Inspector Thorn* at 9:00 and at 9:30, *Mister Keen: Tracer of Lost Persons*. Mr. Keen played by Philip Clock will bring us the case of the abandoned well murder. At 10:00, delightful summertime listening, [Leroy] Roy Shield and Company. Popular music and symphonic jazz featuring the NBC Orchestra under their noted conductor, Roy Shield. And now, I have the pleasure of adding some program notes as the program goes on. There's the varied and interesting listening which is the radio highlights for tonight on WNBC. Now here's Elliott to tell us about today's guest.

[Break 3:43-3:53]

[Ben Grauer:] Yes Mrs. Roosevelt, we will return to you and your interview with Elmo Roper after I give our regular station identification and an important announcement from the Office of Civil Defense. This is WNBC AM and FM, New York and you are listening to the Eleanor Roosevelt Program recorded in Mrs. Roosevelt's living room in the Park Sheraton Hotel in New York City. Today Mrs. Roosevelt's guest is Mr. Elmo Roper. Before we return to our interview, I want to remind our listeners again of a very important announcement, one concerning every resident of New York City, which comes to us from Arthur Wallander, director of the Office of Civil Defense. Now many of you may have noticed today the air raid siren test at 11 am. In fact, it is the hope of the Office of Civil Defense that if you didn't notice them, you would somehow make that known to your OCD organization in your area, because of course the purpose of these air raid warnings is to test the uh civil defense system of the city in the event of enemy attack. The tests were regularly held on Saturday. This is the first day in which they have been moved over to Friday and at 11:00. And the reason for conducting the test on Friday is to enable the millions of out-of-towners who spend their business day in this city to thus become acquainted with the warning signals which could be so vital to them in the event of an enemy attack. We had a full test today including the red signal denoting the danger of imminent attack with a three minute wobbling note on the sirens and the three minute period of intermission and finally the full all clear signal: three one minute steady notes of the sirens separated by two minutes of silence. (5:39)

Commissioner Wallander has stated that this change in the day and the hour of this test would achieve the following: it would continue the education of the public in the two distinct air raid signal sounds—that's the red signal, the wobbly note and the all clear signal, the shorter steady notes—would enable officials to continue siren coverage studies, would provide frequent tests of instruments for mechanical defects and eliminate, since its moved from Saturday to Friday, any possible interference with religious services. And of course, there is that all over reason of thus making known to those who live out of town and come to New York for their business day the nature of the warning signals and also enables thousands of business establishments which have completed the Civil Defense Building Control organizations to determine the effectiveness of those organizations by scheduling periodic drills to take place on these alternate Fridays at 11:00, when the air raid warnings sound. They're altered so we had a test today, we will have one two weeks today at 11:00. Commissioner Wallander asks that the people of this city continue to examine their knowledge of the action to take in the event of an air raid by asking themselves this simple and very important question: As I listen to this air raid warning, if this was a real alert, what would I do?

Now, here again, is Mrs. Roosevelt.

Transcribed from holdings at Franklin D. Roosevelt Library (FDRL)

File(s): 72-30(218)

Transcription: Tifenn Drouaud

First Edit: Isabel Maier

Final Edit: Andreas Meyris