

## POND'S DANCE PROGRAM

February 10, 1933

Description: "Official life in Washington"

Participants: Eleanor Roosevelt, Basil Ruysdael, Lee Wiley, Leo Reisman

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### RUYSDAEL:

The Pond's Program ... presented by the makers of Pond's Cold Cream and Pond's Vanishing Cream ... under the direction of Leo Reisman!

#### 1. YOU ARE THE WHOLE PARADE

ORCHESTRA

RUYSDAEL: (At cue from Reisman)

A gay new dance melody called ... "You Are the Whole Parade."

And at this time may I extend a hearty welcome to Mrs. Franklin Delano Roosevelt who is here in the studio tonight ... ready to address the Pond's audience later in our program.

(Number is concluded)

RUYSDAEL:

Lee Wiley ... and a charming three-four tempo tune called ... "A Boy and a Girl Were Dancing."

#### 2. BOY AND GIRL

WILEY

ORCHESTRA

RUYSDAEL:

A trifle of the fox-trot variety called ... for reasons which escape me ... "Lovey."

#### 3. LOVEY

ORCHESTRA

RUYSDAEL:

Our next tune has had a long life and a happy one ... "Tea for Two," from no no nannette<sup>1</sup> sung by William Scholtz.

#### 4. TEA FOR TWO

SCHOLTZ

ORCHESTRA

RUYSDAEL:

Very likely every woman listening tonight could dig down into the bottom of some drawer or box and produce a photograph of herself taken five or seven or eight years ago. Have you looked at those old pictures of yourself lately?...isn't it funny the difference the hair makes ... or maybe the hat ... or the dress? And take a look at the face itself. Five years! It certainly does make a difference even there ... Little worry lines around the mouth and eyes change the very age of the face. If you could get a close-up comparison, the texture of your skin now would show up coarser ... the pores a bit larger ...

This is what we call ageing. We don't notice it from day to day. But that photograph of five or eight years ago does show a difference -- unless you have been taking very good care of your skin.

Now here is something that a great many women in America and all over the world have found ... that they can keep their skin fresh and young for years and years by the faithful use of Pond's two creams.

Pond's Two Creams together supply all the needs of the skin. They are made of the purest and richest ingredients each for its special purposes. Two things are vital to preserving the skin's youngness ... the first, keeping the skin clean ... The second, protecting it from exposure to anything drying and roughening.

And Pond's Creams have been tested and proved the best for these two purposes by thousands of women. Pond's Cold Cream cleanses to the very depths of the pores... and it leaves your skin softer,

more supple and alive. Pond's Vanishing Cream spreads an invisible protecting film over your skin which keeps it from chapping or roughening --- and in addition gives a soft pearly finish to your skin which holds make-up and powder beautifully.

To get these creams that help keep the years from showing in your face, insist upon Pond's ... Pond's Cold Cream and Pond's Vanishing Cream. It costs little or no more to get the real Pond's

5. THE SONG IS YOU

ORCHESTRA

RUYSDAEL:

Mrs. Franklin Delano Roosevelt ... wife of the president elect ... educator, editor and First-Lady-to-be! Her topic this evening ... "Official and Social Life in Washington." Mrs. Roosevelt.<sup>2</sup>

(APPLAUSE)

(CURTAIN DOWN)

(INSERT MRS. ROOSEVELT'S TALK)

MRS. ROOSEVELT:

It is obviously impossible for me to say what official life of today is like in Washington, not having lived there for some twelve or thirteen years, but I imagine that while certain things have been modified during the past years, that the essentials are much the same. There may be a little less calling but I am sure that there still are many calls paid. This particular activity looms in my mind as one of the most important for during my first year in Washington as the wife of an assistant secretary it was my chief occupation!

I knew nothing of the responsibility of an official position until my aunt took me in hand and told me what I should do. My heart sank, but I resolved to at least try it for a year. Every afternoon I would start out at three o'clock and pay calls until six.

Being low down in the official scale, I was obliged to pay my calls first, except to those people who were even lower down than I was and the formula which I repeated many times: "I am Mrs. So and So my husband has just come as Assistant Secretary of the Navy" came to slide glibly from my tongue and I must say that I was always most kindly received. Washington is accustomed to strangers and welcomes them cordially.

Dining out is constant, there being few theatres and little music, the chief entertainment is dinner and we dined out practically every night except the nights we had a dinner at home and Sunday evenings which we kept for ourselves. We found this system meant seeing no one very intimately, so we established a small dinner club of eight which met every two weeks and proved to be a great boon to us all.

In Washington dinners have to be arranged according to rank. Any hostess accustomed to planning her parties purely from the point of her seating congenial people side by side, finds herself confronted with a new situation, for in Washington it matters not at all whether you like your neighbor or not as long as you are seated in the proper place according to your official position. You may even call up the State Department and ask about the finer points of etiquette and procedure if you find yourself in too complicated a situation!

The charm of Washington society is, of course, the opportunity to meet people from many countries and many parts of the United States, and they are usually very charming and interesting people.

The war period, of course, brought to this country an enormous number of extremely interesting people and many of them were an education in themselves. I never will forget the effect that meeting the Belgian King and Queen and the young Crown Prince had on my own children. My daughter still says that she had been told so often what she was to do, and was so intent on making her courtesy and kissing the Queen's hand, she forgot to look at her face and to this day she does not remember what she looks like.

The fact that the young Crown Prince was always followed by an Army officer tutor, and forbidden to do a great many things was, ~~of course~~, a great surprise to many young Americans, but I think a salutary lesson.

One memorable occasion which I shall never forget was the gathering at the simple tomb of George and Martha Washington at Mt. Vernon of the French and British delegations. The reverence with

which Joffre and Viviani and Lord Balfour stood with bared heads and the solemn, simple words that were spoken could not help but make Americans feel the proud inheritance they had in the Father of their Country.

There are cares and a great sense of responsibility that go with even the minor official positions in Washington, but there is much to compensate for this, and the greatest compensation is the feeling that all alike who serve the government, serve the people of the nation.

(CURTAIN UP)

(APPLAUSE)

(Kuhl cues Reisman for Orchestra number)

6. RISE AND SHINE

ORCHESTRA

RUYSDAEL: (Over music – REISMAN [~~phrase unclear~~] cues<sup>3</sup> RUYSDAEL)

In order to have a fund at her disposal which she can devote to the relief of those suffering from unemployment this winter, Mrs. Franklin D. Roosevelt, wife of the president-elect, has consented to give us this series of talks on matters of great interest to all – The Pond’s audience, both in the studio and on the air appreciate having Mrs. Roosevelt on this program.

(Number is concluded)

RUYSDAEL:

A one word title for a three-four tune – “Lover” ... from the Chevalier picture “Love Me Tonight.”

7. LOVER

ORCHESTRA

RUYSDAEL:

Our Miss Wiley ... offering a melody introduced by Rudy Vallee ... “Til Tomorrow.”

8. ‘TIL TOMORROW

WILEY

ORCHESTRA

RUYSDAEL:

The reason why Pond’s users do not show their years is because these women give their skin complete care ... they use Pond’s Two creams.

One cream ... Pond’s Cold Cream ... goes into the skin ... the pure delicate oils penetrate almost instantly to the bottom of the pores and float the dirt to the surface ... and at the same time, these oils soften and tone the skin, make it more flexible and alive.

The other cream ... Pond’s Vanishing Cream ... stays on the surface... forms an invisible shield that keeps the natural moisture in the skin and prevents the wind, sun and floating dirt from chapping or coarsening the skin. And the silky surface forms a perfect powder base ... makes powder go on evenly and stay on.

No single cream can supply all the needs of the skin ... if it were possible to make such a cream you can be sure Pond’s would have made it long ago. If a cream goes deep into the pores it cannot possibly give you surface protection ... you have to use two creams ... for cleansing and lubricating a cream made of delicate and perfectly balanced oils like Pond’s Cold Cream, for protecting... a non-grease cream like Pond’s Vanishing Cream that [~~phrase unclear~~] protects<sup>4</sup> your skin against dry air, wind, sun, dust ... that is healing and softening ... and that gives your skin a lovely finish and holds your powder on.

While you’re getting Pond’s Creams let me suggest you try Pond’s new powder ... it has the fine qualities of costly powders yet is very reasonably priced.

9. GOT A ROOF OVER MY HEAD

ORCHESTRA

(Curtain down at 9:59:00)

RUYSDAEL: (Over Faded signature at cue from Kuhl)

Mrs. Franklin Delano Roosevelt will be with us on the Pond’s Program again next week. Next Friday Mrs. Roosevelt has selected as her subject “The Kind of Mail a Governor’s Wife Receives.”

The musical program next week will include new features by Leo Reisman and his orchestra ...  
songs by William Scholtz and Lee Wiley. This is Basil Ruysdael speaking.

(CURTAIN UP AND STAYS UP FOR APPLAUSE WHICH  
IS CUT, NOT FADED -- MUSIC FADES UNDER APPLAUSE)

ANNOUNCER: (From 711 Fifth Avenue)

This is the National Broadcasting Company.

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Transcribed from a script held in the Eleanor Roosevelt Papers at the Franklin D. Roosevelt Library

<sup>1</sup> “from no no nannette” is a handwritten interlineation.

<sup>2</sup> “Mrs. Roosevelt” is a handwritten interlineation.

<sup>3</sup> This is a handwritten interlineation.

<sup>4</sup> This is a handwritten interlineation.

The Eleanor Roosevelt Papers Project