

# POND'S DANCE PROGRAM

January 6, 1933

Description: "Bringing up Our Babies"

Participants: ER, Basil Ruysdael, Lee Wiley, Leo Reisman

---

## RUYSDAEL:

The Pond's Program... presented by the makers of Pond's Cold Cream and Pond's Vanishing Cream... under the direction of Leo Reisman!

### 1. TAKE A CHANCE MEDLEY

ORCHESTRA

- (a) Rise and Shine
- (b) Turn Out the Light
- (c) Old Smoothie
- (d) My Lover
- (e) Eadie Was a Lady
- (f) I Want To Be With You

## RUYSDAEL: (Over music – REISMAN CUES RYSDAEL)

From the season's first large-scale musical comedy success, "Take A Chance"... a medley of excellent tunes done in the Reisman manner.

At this point, too, may I welcome to our studio Mr. Franklin Delano Roosevelt, wife of the president elect, who will speak to the Pond's audience a bit later.

(Glass curtain rises on "president elect" and audience applause is picked up as on Fleischmann)

(Applause – Music up Medley concluded)

## RUYSDAEL:

From "The Gay Divorcee"... in which Fred Astaire gets along nicely without his titled sister, thank you... a Cole Porterism called... "Night and Day." Our singer... William Scholtz.

### 2. NIGHT AND DAY

SCHOLTZ

ORCHESTRA

## RUYSDAEL:

Mr. Reisman has brought his technique to bear on one of today's most intriguing tunes with the following result.

### 3. IT DON'T MEAN A THING

ORCHESTRA

## RUYSDAEL:

Miss Lee Wiley and... "Darkness on the Delta".

### 4. DARKNESS ON THE DELTA

Wiley

## RUYSDAEL:

Men are the ones who are romantic... all too often they believe what they want to believe. Women love romance but they're not romantic... they may seem that way at times because they're diplomatic... but at heart, women are realists... they see things as they are.

That's why you can be so sure about the two Pond's Creams... more women use Pond's Creams than any other brand. This is true primarily because these creams actually beautify... and beautify more than any other kind of cream women have been able to find.

The two Pond's Creams are so beautifying because they do so many different things for the skin. At the same time that Pond's Cold Cream is cleaning the pores, the pure delicate oils are lubricating and toning up the skin, making it softer, more elastic and alive. And Pond's Vanishing Cream does more than give your skin a silky finish and hold your powder on for hours... it also keeps your skin from becoming

coarse and chapped... it forms an invisible shield that protects your skin against the wind, the sun and the cold.

So why not make use of the experience of other women... begin tomorrow to use the face creams they have found most beautifying... demand and see that you get Pond's Cold Cream and Pond's Vanishing Cream... use these two creams faithfully for [a] while and you're not likely to ever use any other.

5. AINCHA KINDA SORRY NOW

ORCHESTRA

RUYSDAEL:

We are honored to introduce to you the future First Lady... Mrs. Franklin Delano Roosevelt. Her topic tonight... "Bringing Up Our Babies."

MRS ROOSEVELT:

Babyhood is the most important time in the life of any human being. It is generally conceded now that in a physical way the ground is laid before the age of six for the future health of the individual.

In the old days nobody thought it important to do anything about a baby's first teeth. Today we know that the care the first teeth is almost more important than taking care of the permanent teeth which come later.

All the habits which make for good health are begun in the first years of babyhood and today no mother has a right to fail to prepare herself before her baby is born by reading books and consulting her doctor in order that she may know at least theoretically what should be done for her baby, even though much, of course, can only come with experience and practice.

So much from the point of view of physical health!

There is another side, however, which is just as important and which must also be studied before a child is born, namely child psychology. There are so many things which have been discovered in the last thirty years on the subject of the influences<sup>1</sup> in early babyhood which carry through into later life. We are only just beginning to realize how important is the mental and emotional life of a little child. You may plant the seeds for future nervousness and bad temper at three weeks of age. I heard a nurse not long ago, when complimented on the fact that the baby she was taking care of was a placid and smiling baby of nine months old, say quietly that all her babies were good babies and on observation of her treatment I realized that it would naturally be so. She herself had a sweet and gentle and calm disposition. She rarely hurried, she was extremely punctilious about the baby's health, food and sleep and regularity, but she did not fuss about unnecessary things. She troubled her babies as little as possible and she allowed them as much pleasure as possible and they just developed naturally into calm, and happy human beings.

Babies should not be disturbed when they are asleep even to please grandmothers or aunts or friends. We should recognize that a baby has as much right to his life even though he may be for a time only a healthy little animal, as we have to ours. In the first year of a baby's life he learns more than in many many years thereafter. Everything is a new experience and if we will only allow him to develop naturally instead of trying to hurry his development and bring him new experiences before he is ready for them, we will find that we have a more placid and a happier baby.

There is one thing which I would like to say to young parents namely, do not look for trouble. Trouble will come sometimes, a baby will be sick and you should be quick to notice any of the signs which mean real illness but some of the children whom I know who are ill most of the time, are those wrapped around in cotton wool. I always remember with joy a story of some poor little rich children who went into the street accompanied by two nurses and who were never allowed if they dropped a toy on the floor of their nursery to pick it up again, for fear that they might acquire germs. Some one passing them on the street one day saw their nurses talking to the policeman and these carefully guarded darlings were licking a line along the stone building, acquiring probably more germs than they had ever acquired in their carefully guarded lives before!

Fear is a bad thing at all times and should be eliminated from our lives as much as possible.

The atmosphere created by the people around little children will react very quickly on children and so remember if you are bringing up a baby that it is important for you to watch your own discipline.

You must not lose your temper if your baby is to be good tempered and placid. There is much truth in some of the time worn jokes. In very truth a child does bring up not only his father but his mother too.

(At conclusion of talk, same business of raising curtain and picking up applause)

(Applause – Orchestra begins under applause – KUHLMAN GIVES CUE TO REISMAN)

6. DAS LIED IST AUS

SCHOLTZ

ORCHESTRA

RUYSDAEL: (Over music – REISMAN CUES RUYSDAEL)

In order to have a fund at her disposal which she can devote to the relief of those suffering from unemployment this winter, Mrs. Franklin D. Roosevelt, wife of the President elect, has consented to give us this series of talks on matters of great interest to all – The Pond’s audience, both in the studio and on the air appreciate having Mrs. Roosevelt with us on this program – Now we hear “Das Lied Ist Aus” – Sung by William Scholtz.

(NUMBER CONCLUDED)

RUYSDAEL:

A tune introduced by that busy introducer, Mr. Rudy Vallee. Title... “I Called To Say Good Night.” Singer... Miss Lee Wiley.

7. I CALLED TO SAY GOOD NIGHT

WILEY

ORCHESTRA

RUYSDAEL:

Nowadays, regardless of how much a woman does, she is expected to manage, somehow, to make and keep herself lovely. Maybe it’s because so many busy women do keep their complexions fine ... by following the Pond’s Method which they use at home and which takes only a few minutes now and then.

With the Pond’s Method you only need to use two face creams... because the two Pond’s Creams have extra beautifying qualities.

Pond’s Cold Cream is a cleansing cream and more... it has a very beneficial after-effect... it makes the skin flexible, smooth, alive. Pond’s Vanishing Cream gives your skin a satiny finish, holds your powder on for hours and then in addition protects your skin against the coarsening and chapping effects of the wind and sun.

As every woman knows, nothing can take the place of a lovely complexion... so why don’t you follow the example of other busy women... make and keep your skin lovely the simple and quick Pond’s way... insist upon getting Pond’s Cold Cream and Pond’s Vanishing Cream... and Pond’s Powder, the new powder that has the texture, the perfume and the skin tones of the costliest powders and that comes in a lovely crystal jar.

8. WILLOW WEEP FOR ME

ORCHESTRA

RUYSDAEL: (Over faded signature)

We are very happy to announce that Mrs. Franklin Delano Roosevelt will be with us on the Pond’s Program again next week. Next Friday Mrs. Roosevelt has selected as her subject... “Children At School Age.”

The musical program next week will present a number of new features by Leo Reisman and his orchestra, and songs by William Scholtz and Lee Wiley. This is Basil Rysdael speaking –

(Music up – Curtain up and stays up – applause of audience picked up as before)

ANNOUNCER:

This is the National Broadcasting Company.

---

Transcribed by: Lee Febos

Proofread by: Ivana Mowry Mora, Lee Febos, Jared Tetreau

Proofread by: Ikerighi David and Andreas Meyris.

Transcribed from a script held in the Eleanor Roosevelt Papers at the Franklin D. Roosevelt Library

---

<sup>i</sup> 's' is a handwritten interlineation

The Eleanor Roosevelt Papers Project