

THE ELEANOR ROOSEVELT PROGRAM

August 27th, 1951

Description: In this segment, Ben Grauer reads messages from the show's sponsors.

Participants: Ben Grauer

[Ben Grauer:] --you Rome Collin and Dorothy Jacomarra. Now Mr. Collin is national executive director of Junior Achievement, an organization in which young people operate their own small businesses and Miss Jacomarra is president of JA. Also interviewed tomorrow will be Archbishop Michael, the head of the Greek Orthodox Church in the western hemisphere. And on Wednesday the guest with Mrs. Roosevelt will be Joseph Gaer, author of *The Lore of the Old Testament*. Mrs. Roosevelt and Elliott Roosevelt will be with you again tomorrow and everyday Monday through Friday from 12:30 to 1:15pm. Until tomorrow then this is Ben Grauer bidding you all good afternoon. (0:48)

[Ben Grauer:] Friends, this is Ben Grauer speaking. Vegetable soup without vegetables would be about as inspiring as apple pie without apples. When you Habitant vegetable soup don't ever worry about finding vegetables. Every can of perhaps Habitant vegetable soup is generously blessed with all kinds of plump juicy garden favorites, oodles of them. And the broth is extra rich because it's made from the natural vegetable juices. Perfect seasoning and slow simmering bring out the heavenly flavor of Habitant vegetable soup. One good spoonful deserves another and another until your craving for good old fashioned home cooked soup is satisfied. Of course you'll enjoy just as much wonderful Habitant pea soup, the genuine old French Quebec style pea soup and zesty tangy Habitant onion soup. Golden good and swimming with tender juicy onion slices in pure meat broth. Whether you get the large family size or handy small cans, you'll truly enjoy Habitant vegetable soup, Habitant pea soup and Habitant onion soup. Get a Habitant from your grocer in the yellow can. Now here is Elliott. (2:04)

[Ben Grauer:] Right Elliott, but just before today's interview, may we take our regular look at the program listings for tonight on station WNBC? As you know Monday night is music night on NBC starting off at 8 o'clock with The Railroad Hour. The musical for tonight on the Railroad Hour is *Danny Freel*, an Irish musical starring Gordon MacRae and Dorothy Warenskjold with Katie Lee. At 8:30pm the voice of Firestone, Jerome Hines basso as guest to sing the *Mephisto Serenade* and *This Nearly was Mine* and the orchestra of course is directed by Howard Barlow. At 9 o'clock the Telephone Hour presents an all Gershwin concert featuring the famed American pianist and wit, Oscar Levant with Donald Vooheers and the Bell Symphonic Orchestra. Summertime listening at 9:30 with the Band of America-- featuring tonight a Salute to Detroit which is celebrating its 250th anniversary. The band directed by Paul Lavallo with the Green and White quartet. And now our music has concluded at 10 o'clock will be an hour long concert by the Boston Pops Orchestra. Arthur Fiedler conducts and selections from *Swan Lake*, *Guys and Dolls*, music by Beethoven, De Falla, Wagner and Lehar. There is the line-up for listening on WNBC tonight and now to present our interview, here is Elliott. (3:38)

[Ben Grauer:] Yes, Mrs. Roosevelt, we are at midway mark and it's time for our regular station identification and brief announcement. This is WNBC AM and FM New York and you're listening to the *Eleanor Roosevelt Program* recorded in Mrs. Roosevelt's living room in the Park Sheraton Hotel in New York. Mrs. Roosevelt's guest today is the executive director of the Disabled American Veterans Service Foundation, Millard W. Rice. We will return to Mrs. Roosevelt and Mr. Rice in a moment, but first I have an announcement which should be of particular interest to the young ladies in our audience, it's from the Women's Army Corps. Let's face it; a woman is a good shopper. When she goes to buy a pair of shoes

she doesn't say, "I'll take those blue shoes in the window," she wants to know if their practical, comfortable and are designed in the latest style. In other words she wants to be completely satisfied before she buys.

Now, if she is considering an enlistment in the women's army corps here are some of the practical things she wants to know. What qualifications must I have to enlist? What will happen to me if I'm accepted? What kind of training will I get? Well first of all, the WAC recruiting sergeant will tell her you must be at least eighteen years of age and not have reached your thirty-fifth birthday, unmarried, and be a high school graduate. The prospective WAC must be in excellent health and be able to present high character recommendations. The recruiting sergeant will continue to tell her, you will like every other WAC receive your basic training at Fort Lee in Virginia. The specialized training she will receive later on will depend on the results of her aptitude tests. You see, the Women's Army Corps makes an all-out effort to see that each woman is placed on the job for which she is best qualified. Now why not make it a point to visit the WAC/WAV recruiting office at 39 Whitehall Street in Manhattan the friendly WAC recruiting sergeant will answer all your questions and she'll show you there is a good career for you in the Women's Army Corps. Now to continue today's interview here again is Mrs. Roosevelt.

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