

POND'S DANCE PROGRAM

January 13, 1933

Description: "Children of School Age"

Participants: Eleanor Roosevelt, Basil Ruysdael, Lee Wiley, Leo Reisman

RUYSDAEL:

The Pond's Program...presented by the makers of Pond's Cold Cream and Pond's Vanishing Cream...under the direction of Leo Reisman!

1. MUSIC IN THE AIR MEDLEY

ORCHESTRA

RUYSDAEL:

From "Music in The Air," a group of fine melodies in which Jerome Kern demonstrates once again his right to Number One ranking among American composers. (PAUSE) And, in behalf of the Pond's audience, may I extend at this point our welcome to Mrs. Franklin Delano Roosevelt who will speak to us a bit later.

(APPLAUSE CUE. MUSIC UP)

RUYSDAEL:

Our official torch-bearer, Miss Lee Wiley, offers "Just So You'll Remember."

2. JUST SO YOU'LL REMEMBER

WILEY – ORCHESTRA

RUYSDAEL:

It is our fond hope that you may feel the urge to dance as well as listen during this program. Reisman rhythms, in fact, are constructed along those lines. For example, this tune...title, "Falling Stars."

3. FALLING STARS

ORCHESTRA

RUYSDAEL:

The tenor in the case... Mr. William Scholtz. His song, the newest angle on the good-night sweetheart situation... "'Til Tomorrow".

4. 'TIL TOMORROW

SCHOLTZ – ORCHESTRA

RUYSDAEL:

Men are not up to women when it comes to shopping...men take the first thing offered them and, according to the women, they usually pay too much. Women are the shoppers.... before they buy they look at everything.

This urge that women have for comparing should make you feel sure about the two Pond's Creams... more women wouldn't go on using the Pond's Creams than any other brand if these creams didn't actually beautify... and beautify more than any other kind women have come across.

As women have found by experience, the two Pond's Creams do many different things for the skin. Pond's Cold Cream is more than a cleansing cream... the pure delicate oils float the dirt out of the pores and at the same time lubricate and tone the skin. And Pond's Vanishing Cream is more than a finishing cream ... it gives your skin a satiny surface and provides a perfect powder base ... and then in addition keeps your skin from becoming coarse or chapped ... it forms an invisible shield that protects your skin against the wind, the sun and the cold.

The Pond's Creams are so effective they're preferred by many wealthy women who don't have to think about price...yet these creams are so reasonable they're within the reach of everyone. Why don't you let the two Pond's Creams begin right away to make and keep your complexion lovely ... ask for and see that you get Pond's Cold Cream and Pond's Vanishing Cream ... it costs you little or no more to get the genuine.

5. HOW CAN I SING HI-DI-HI

ORCHESTRA

RUYSDAEL:

We are pleased and proud to introduce now Mrs. Franklin Delano Roosevelt, wife of our president-elect. Her topic this evening ... "Children At School Age." Mrs. Roosevelt!

MRS. FRANKLIN D. ROOSEVELT

"CHILDREN AT SCHOOL AGE"

Once children begin to go to school, the attitude of the parents must be, if possible, that they are engaged in their first responsible piece of work. School is for them what work is for their fathers and mothers. For the time being it is their task in the world. If possible, there should be close cooperation between the home and the school so that parents will know what the teachers are trying to do for their children and cooperate with them in order that the children may get the best there is out of their school years.

For this reason I have always felt that the parent-teachers associations are a very valuable asset to the life of the children during their school years. If it is possible for the parents and teachers to get together and agree on certain things for the children at this time, such for instance, as regular hours for going to bed, school luncheons, no movies except over the week ends, and the type of books that the children shall read, I think we will find the early school years of greatly increased value to all children.

I would also like to put in a plea that parents when Children come home with weird and wild tales of what terrible things had been done to them in school, will at least give the teachers the benefit of the doubt and go and talk the situation over with them before they tell the children that they feel sure the children have been unjustly treated. There are often times when parents need to interpret their children to teachers, but there are some times occasionally when teachers can find faults and good qualities which may not show up at home. Therefore, I would beg all parents, before they make any rash statements to the children, to go and talk things over with the teachers.

MRS. ROOSEVELT: (CONTINUES)

The health of children, should of course, be carefully guarded and watched both in school and at home. These are the years when bad habits may be formed and when it is most important that good food, a sufficient amount of air, exercise and sleep should be building up strong constitutions to meet the life work of the years to come.

In many communities there is a great lack of knowledge particularly among the young mothers as to child hygiene and the care and feeding of children. It seems to me that if it is possible for the home and the school to cooperate so that young mothers may be educated as to their children's physical needs, and follow that education up with an understanding of their mental and emotional needs, it will mean a great deal to the success of school life and the solving of many of the problems of youth which cause a great many people to worry today.

A very wise man told me the other night that he was glad that he had been trained in his youth to be a biologist and he thinks that a great many of our young families would do better to learn a certain amount of biology in order that they may be more helpful to their children.

Try to understand young people, particularly your adolescent young people and not to be shocked or irritated by them. They are at an age where they do not understand themselves or the emotions which sweep over them and it is a time above all times, when wise parents may be useful.

We should try above everything else to keep away from all children in these early years, any sense of fear. Fear of their teachers, fear of the ridicule of their contemporaries, fear of their own inability to meet whatever situation they may have to face in life. I have always found that children were happier if they were allowed to have something which made them distinctly like all other children, than when they were obliged to express the individuality of their elders. Children, on the whole, are too young to be individual. They like to fit into the landscape and it is better to let them do so. Remember that these years are preparing them for the work of the future, that the habits which they are forming, the dispositions that are developing, will ultimately mean men and women unhappy, inadequate, afraid or men and women happy in their work and able to meet life serenely and courageously.

(APPLAUSE. ORCHESTRA BEGINS UNDER APPLAUSE)

6. A BOY AND A GIRL

SCHOLTZ

ORCHESTRA

RUYSDAEL: (OVER MUSIC – REISMAN CUES RUYSDAEL:)

In order to create a fund which she can devote to unemployment relief this winter, Mrs. Roosevelt has consented to give us this series of talks. The Pond's audience, both in the studio and on the air appreciate having Mrs. Roosevelt with us on this program.

(NUMBER CONCLUDED)

RUYSDAEL:

~~Mr. Reisman revives a hit tune which preceded but probably did not cause the celebrated depression. Title ... "What Is This Thing Called Love."~~

~~7. WHAT IS THIS THING CALLED LOVE _____ ORCHESTRA~~

RUYSDAEL:

Miss Lee Wiley, not by ordinary a poetical type, sings now of a city east of the sun and west of the moon. The song "Street of Dreams."

8:7.¹ STREET OF DREAMS

Wiley

Orchestra

RUYSDAEL:

Men certainly can be unreasonable at times. For instance, men want their women to be beautiful yet they make a fuss whenever a woman spends a little money on her appearance.

There's a way out for women ... they can use the two Pond's Creams ... compared with many creams they're like, the Pond's Creams cost almost nothing ... yet they're so beautifying many women of means prefer these creams to all others.

RUYSDAEL:

A woman only needs to use the two Pond's Creams because these creams do so much for the skin. Pond's Cold Cream is more than a cleansing cream. It's pure delicate oils have a very beneficial effect on your skin at the same time they float the dirt out of the pores. And Pond's Vanishing Cream does more than give your skin a velvety finish and hold your powder on ... it also forms an invisible shield that protects your skin against the coarsening or chapping effects of the sun, wind or cold.

You please the men in every way when you use the Pond's Cream ... why don't you begin tomorrow? Make sure you get Pond's ... Pond's Cold Cream and Pond's Vanishing Cream. And try Pond's new face powder ... the remarkably priced powder that was made by copying the nicest things about the costliest powders.

SIGNATURE

RUYSDAEL: (OVER MUSIC)

We are happy to announce that Mrs. Roosevelt will be with us on the Pond's Program again next Friday – Her topic will be "A Woman's Home Versus A Woman's Career."

The musical program next week will be under the direction of Leo Reisman, as usual – and will include songs by Lee Wiley and William Scholtz.

9:55² "SIGNATURE UP"

This is the National Broadcasting Company.

Transcribed by: Lee Febos

Proofread by: Lee Febos, Matthew Girardi, Sara McCracken, Crystal Brandenburg

Proofread by: Ikerighi David and Andreas Meyris

Transcribed from a script held in the Eleanor Roosevelt Papers at the Franklin D. Roosevelt Library

¹ This is a handwritten interlineation

² This is a handwritten interlineation

The Eleanor Roosevelt Papers Project