

MEMO

TO: HWW, IWH

FROM: LS *Lisa Suter*

DATE: June 1, 1965

Below are Membership Department statistics for April and May, 1965 which you will need for your Report to The Board of Trustees:

Membership Income for April and May, 1965 is as follows:

April	\$ 3,170.00
May	<u>1,850.00</u>
Total	\$ 5,020.00

Total Membership Income from January through May, 1965	<u>\$19,890.76</u>
Membership Income from January through May, 1964	<u>\$17,289.00</u>

A census of Membership is not available at this time.
As in the past Membership from April through Sept.
will be included in the October report.

Membership Activities during April and May, 1965:

Exhibitions

Childe Hassam (Annual Ball)
George L. K. Morris (Annual Ball)
Norman Annis (Washington Artists' Series)
Student Exhibition and Sale (sponsored by Women's Committee)
The Language of Graphics (Art Directors' Show)

Concerts

Antient Concerts Sextet
Shenandoah Conservatory Choir (Sunday Series)

Lectures

Gyorgy Kepes, Professor of Visual Design, M.I.T.:
PRIVATE ART OR PUBLIC ART. Also student lecture.

Films

Five Sennett Comedies
"The Squeeze" and others

Membership Mailings during April and May, 1965:

500 Summer School Brochures	4800 Hassam Announcements
688 Annis Catalogues	4800 Morris Announcements
792 Morris Catalogues	50 Hassam Posters
792 Hassam Catalogues	Routine Mailings
2563 Membership Brochures	

The April through September Calendars were mailed in March.

June 17, 1965

To the Director
The Corcoran Gallery of Art

Dear Mr. Williams:

The Supervisor of Extension Services begs to submit the following report on activities and progress of this department covering the period from April 1 through May 31, 1965.

1. MEMBERSHIP

Membership income during the period covered by this report was \$5020.00 as compared to \$5315.00 for the same period in 1964. However total membership income from January 1 through May 1965 is \$19,890.76 as compared to \$17,289.00 for the same period in 1964. This represents an increase of \$2,601.76.

2. SALES DESK

Gross income from the Sales Desk in April and May 1965 was \$4,123.86 as compared to \$5,564.48. The decrease of \$1440.62 can be attributed to the fact that during the period in 1964 we had the immensely popular Sargent Exhibition which attracted a considerably greater attendance and catalogue sales than the Hassam and Morris Exhibitions featured during that period of 1965. Detailed report attached.

3. SALES FROM CONTEMPORARY EXHIBITIONS

The one-man Norman Annis Exhibition--last in the 1964-65 Washington Artists Series, produced a total of 2 sculpture sales for a total of \$800.00 or \$80.00 in commissions to The Corcoran Gallery of Art.

4. PUBLICITY

In the Washington Artists Series, the Norman Annis Exhibition was reviewed extensively and acclaimed in the local press. Both the Childe Hassam and the George L.K. Morris Exhibitions which opened in connection with the Annual Corcoran Spring Ball, were covered extensively by the local press. The May 1 issue of the Washington Post carried an interview with George L.K. Morris who came to Washington to attend the opening.

There have also been a number of feature articles about the Ceramics Department and faculty of the Corcoran School. A similar article on the Restoration problems of area museums dealt in depth with the restorer attached to the Corcoran Gallery of Art.

5. ART RENTAL SERVICES

	<u>1964</u>	<u>1965</u>
April	\$584	\$1177
May	<u>\$707</u>	<u>\$1064</u>
	\$1291	\$2241
Increase		<u>\$950</u>
January 1--May 31	<u>1964</u> \$4258.50	<u>1965</u> \$5700
Increase		<u>\$1441.50</u>

6. ATTENDANCE

	<u>1964</u>	<u>1965</u>
April	17,615	19,206
May	<u>13,781</u>	<u>10,126</u>
	31,396	29,332
Decrease		<u>2064</u>

Respectfully submitted,

Inga W. Heck

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Supervisor, Extension Services