

## POND'S DANCE PROGRAM

January 20, 1933

Description: "Woman's home vs. woman's career"

Participants: Eleanor Roosevelt, Basil Ruysdael, Lee Wiley, Leo Reisman

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### RUYSDAEL:

The Pond's Program ... presented by the makers of Pond's Cold Cream and Pond's Vanishing Cream ... under the direction of Leo Reisman!

#### 1. MEDLEY – ORCHESTRA

- (a) Twenty Million People
- (b) The Moon Song
- (c) Great Open Spaces
- (d) Pickaninny's Heaven

RUYSDAEL: (Over music at Reisman's cue)

A medley of four new tunes from a new motion picture musical extravaganza called "Hello Everybody."

And at this time may I extend a hearty welcome to Mrs. Franklin Delano Roosevelt who is here in the studio tonight ... ready to address the Pond's audience later in our program.

[phrase unclear]

RUYSDAEL:

Miss Lee Wiley ... and Irving Berlin. The eminent Mr. Berlin contributes his most recent words and music ... "How Deep Is The Ocean."

#### 2. HOW DEEP IS THE OCEAN – WILEY – ORCHESTRA

RUYSDAEL:

For dancing ... with a hey nonny nonny or a hachacha, as you prefer ... Mr. Reisman offers "Another Night Alone."

#### 3. ANOTHER NIGHT ALONE – ORCHESTRA

RUYSDAEL:

William Scholtz, tenor. Mr. Scholtz offers excellent lyrical advice ... "Try A Little Tenderness."

#### 4. TRY A LITTLE TENDERNESS – SCHOLTZ – ORCHESTRA

RUYSDAEL:

[Phrase unclear] ... You're<sup>1</sup> always hearing some woman say: "you men are so easy-going!" It's certainly true, women are practical and exacting<sup>2</sup>. [phrase unclear] ... That's<sup>3</sup> why you can be so certain of the purity and the effectiveness of the Pond's Face Creams ... because more women use Pond's Creams than any other brand ... and many women use Pond's and none other year after year.

Women have found by experience that Ponds do more for the skin than other creams. At the same time that Pond's Cold Cream is cleansing the pores, the pure delicate oils are lubricating and toning up the skin, making it softer, more elastic and alive. And Pond's Vanishing Cream does more than give your skin a silky finish and form a perfect powder base ... it also keeps your skin from becoming coarse and chapped ... it forms an invisible shield that protects your skin against the wind, the sun and the cold.

RUYSDAEL: (CONT)

These famous creams cost little or no more than the creams you're using ... and maybe less. So why don't you get the benefit of their special beautifying qualities ... simply ask for and make sure you get Pond's Cold Cream and Pond's Vanishing Cream.

5. DRUMS IN MY HEART – ORCHESTRA

(CONTINUED ON NEXT PAGE)

RUYSDAEL:

Ponds is proud to present..our future First Lady Mrs. Franklin Delano Roosevelt. Her topic tonight...“~~phrase unclear~~ A Woman’s Home versus a Woman’s Career.”<sup>4</sup> Mrs. Roosevelt!

MRS. ROOSEVELT’S SCRIPT ← attached<sup>5</sup>

(APPLAUSE)

(ORCHESTRA AT KUHL CUE)

6. (PLAY FIDDLE PLAY \_\_\_\_\_ SCHOLTZ \_\_\_\_\_ ORCHESTRA)

RUYSDAEL: (Over music- REISMAN CUES RUYSDAEL)

In order to have a fund at her disposal which she can devote to the relief of those suffering from unemployment this winter, Mrs. Franklin D. Roosevelt, wife of the President elect, has consented to give us this series of talks on matters of great interest to all- The Pond’s audience, both in the studio and on the air appreciate having Mrs. Roosevelt on this program.

We hear now ... “Play Fiddle Play”. The singer..William Scholtz.

(NUMBER IS CONCLUDED \_\_\_\_\_)

RUYSDAEL:

Miss Lee Wiley abandons her typical torch for a more confident mood. She sings...“I’ve got The World On a String.”

7. (I’VE GOT THE WORLD ON A STRING \_\_\_\_\_ WILEY \_\_\_\_\_ ORCHESTRA)

RUYSDAEL:

~~phrase unclear~~ Men may be<sup>6</sup> easy going but not about all things...for instance, you can be sure they notice when a woman’s skin is not so lovely.

~~phrase unclear~~ As many busy women have proved, it’s perfectly possible to have a ~~phrase unclear~~ nice complexion<sup>7</sup> without spending much time and money...with the Pond’s method you need only a few minutes now and then. You use just two face creams...because the two Pond’s Creams have extra beautifying qualities.

Pond’s Cold Cream is a cleansing cream and more...it has a very beneficial after-effect...it makes the skin flexible, smooth, alive. Pond’s Vanishing Cream gives your skin a satiny finish, holds your powder on for hours and then in addition protects your skin against the coarsening and chapping effects of the wind and sun.

Why put off getting the lovelier complexion these creams can give you...begin tomorrow to use them regularly..demand and insist on getting Pond’s Cold Cream and Pond’s Vanishing Cream.

And I can’t resist telling you..Pond’s now have a face powder...a new marvelous face powder...~~phrase unclear~~ created by reproducing<sup>8</sup> the texture, the perfume and the skin tones of the most popular of the expensive powders. And like the most costly powders, Pond’s comes in a screw top crystal jar. Yet Pond’s powder is just as reasonably priced as Pond’s Creams.

8. (TAKE ME IN YOUR ARMS \_\_\_\_\_ ORCHESTRA)

RUYSDAEL: (Over faded signature)

We are very happy to announce that Mrs. Franklin Delano Roosevelt will be with us on the Pond’s Program again next week. Next Friday Mrs. Roosevelt has selected as her subject..... “A Mother’s Role when Sons and Daughters Marry”<sup>9</sup>

The musical program next week will present a number of new features by Leo Reisman and his orchestra, and songs by William Scholtz and Lee Wiley. This is Basil Ruysdael speaking.

(MUSIC UP\_CURTAIN UP AND STAYS UP - APPLAUSE OF AUDIENCE

PICKED UP AS BEFORE)

ANNOUNCER: This is the National Broadcasting Company.

WOMAN’S CAREER VS WOMAN’S HOME

I never like to think of this subject of women’s career and women’s home as being in the class of a controversy. It seems to me as perfectly obvious that if a woman falls in love and marries, of course, her

first interest and her first duty is to her home, but her duty to her home does not of necessity preclude her having another occupation. A woman, just as a man, may have a great gift for some particular thing. That does not mean that she must give up the joy of marrying and having a home and children. It simply means, when we set them in opposition to each other, that we haven't as yet grown accustomed to the fact that women's lives must be adjusted and arranged for in just the same way men's lives are. Women may have to sacrifice certain things at times – so do men.

There was a time in our development in this country when the keeping of a home took all the strength and time that a woman had. That today is over and there are few women who have been in this country more than a short time and whose husbands earn more than the bare necessities of life, who are not able to do something beside keeping their home. They may choose to play bridge, or golf or they may choose to do some part time work or even full time work in some job that interests them. If so – the only people to be concerned about it are the members of the family. To be sure, some times children resent the fact that their mother has a job and is not at their beck and call at any hour of the day or night. This is only so, of course, when her work is not needed for the necessities of life. But granted that the father provides the necessities, sometimes the children are jealous of the fact that a mother should want any interest outside of theirs. They are justified if something really vital goes out of their lives, but if their physical needs are cared for and if their mother, on her return has enough vitality to keep in touch with their daily lives and know what has happened to them and to give them her sympathetic interest and advice, then it is probably far better for the future lives of these children that they should have to exercise a little unselfishness, a little thought for themselves and for others because their mother is not always on hand. They have a right to expect that if they have a problem she will listen to it, but they have no right to expect that she will give up that which she loves because they would like to have her home at five o'clock instead of six o'clock.

Do not make the mistake of thinking when you are married you need make no further effort about your family relations. The very best thing that comes to a woman with a job is the fact that she has to use her brain to work it in with her home, that she keeps her brain from stagnating, that she has something new to talk to her husband about and that he never will get the feeling that she is just like the old chair which he has always sat in – comfortable, but thoroughly familiar and never changing. The job of being a home keeper, a wife and a mother plus some other job or some other work is quite a job. If any woman has the health and vitality and the desire to do both, it seems to me that it ought to make for a happier relationship at home instead of a discontented one.

In this emergency, however, I am getting innumerable appeals asking that married women be not allowed to hold jobs which might be filled by married men or single men and women. That point of view is possible during an emergency and it may be necessary to voluntarily relinquish your work if the other partner is earning enough for the family to live on, but as a permanent concession to the needs of society I rebel, for it seems to me that we have built up our nation on the theory that work was honorable, that those who could do something creative and productive might be doing some intangible good to their own souls, which if they were not allowed to express themselves in work, might mean a loss of themselves in enrichment of personality, and in their happiness and a loss to the community at large.

The problem is always an individual one which every woman must decide for herself, but if a woman wants to work and keep her home, let me beg you, Mr. Man, to help her and not hold her back. If you are sympathetic and understanding you will find her in the end a better helpmate, and your cooperation will mean a better and happier understanding between you. If you fight her she may be resentful, though she may give in to you and you may wake up some day to find that you have a wife in your home who is an automaton – no longer a fulfilled and happy personality.

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Proofread by: Lee Febos, Matthew Girardi, Sara McCracken, Crystal Brandenburg

Proofread: Ikerighi David and Andreas Meyris.

Transcribed from a script held in the Eleanor Roosevelt Papers at the Franklin D. Roosevelt Library

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- 1 “Y” is a handwritten interlineation
  - 2 “It’s” through “exacting” is a handwritten interlineation.
  - 3 “T” is a handwritten interlineation
  - 4 “A” through “Career” is a handwritten interlineation
  - 5 “← attached” is a handwritten interlineation
  - 6 “Men may be” is a handwritten interlineation
  - 7 “Nice complexion” is a handwritten interlineation
  - 8 “Created by reproducing” is a handwritten interlineation
  - 9 “A” to “Marry” is a handwritten interlineation

The Eleanor Roosevelt Papers Project